



MEDIA DETAILS

EXQUISITE

WEDDINGS

North Wales & Cheshire
2020

VSG
PUBLISHING

About

Exquisite Weddings magazine is a brand new luxury bridal publication showcasing all of the best wedding suppliers and venues throughout North Wales and Cheshire

A range of independent features and advice will be included in each issue of Exquisite Weddings in order to help the happy couple plan their big day. Both wedding suppliers and venues that are located in North Wales and Cheshire are invited to supply editorial in order to support their advert.

This combination of advertising and editorial is a sure-fire way to really showcase your business – and is guaranteed to reach the thousands of couples looking to tie the knot in beautiful North Wales and Cheshire each year.

Exquisite Weddings

is a biannual magazine that will be published each Spring and Autumn. Each issue of Exquisite Weddings will be distributed via wedding fayres, venue open days and bridal shops throughout North Wales and Cheshire – meaning that your message will be delivered directly into the hands of your target market.





Distribution

With specific targeted distribution, we can guarantee that each and every one of the 10,000 copies that we print every year is going to be eagerly picked up and enthusiastically read from cover to cover by engaged couples – your precise target market.

As well as the printed edition, a digital version of Exquisite Weddings will also be available online. In addition, the Exquisite Weddings website will be updated regularly with news and articles, while our social media presence will ensure that readers always have their finger on the local weddings pulse...

This combination of a large print run and targeted media presence will result in around 25,000 readers – readers that are actively looking to tie the knot in North Wales and Cheshire!



Exquisite Weddings magazine will be printed twice a year, each Spring and Autumn, which will have specific targeted distribution via wedding fayres, open days and bridal shops throughout North Wales and Cheshire

Rate card

Exquisite Weddings magazine is published biannually – every Spring and Autumn. The key, from an advertising point of view, is that these prices have a six month shelf life as each issue will be distributed continuously via wedding fayres and open days for the entire six month period.

Exquisite Weddings is also the ideal publication if you are looking to branch out geographically. If you are a weddings supplier in North Wales and want to branch out into the Cheshire market, then this is the publication for you! Likewise, if your business is Cheshire based, then advertising in Exquisite Weddings magazine will let everyone in North Wales know all about you...

The question is, for under £20 per month, can you afford not to advertise in Exquisite Weddings magazine?



RATES

1/4 PAGE

➔ £100

1/2 PAGE

➔ £180

FULL PAGE

➔ £300

DPS

➔ £500

ALL PRICES ARE PLUS VAT



Artwork

QUARTER PAGE

A6 PAPER SIZE:
105MM (WIDTH)
X 148MM (HEIGHT)

HALF PAGE

HORIZONTAL ADVERT:
A5 PAPER SIZE - 210MM (WIDTH)
X 148MM (HEIGHT)

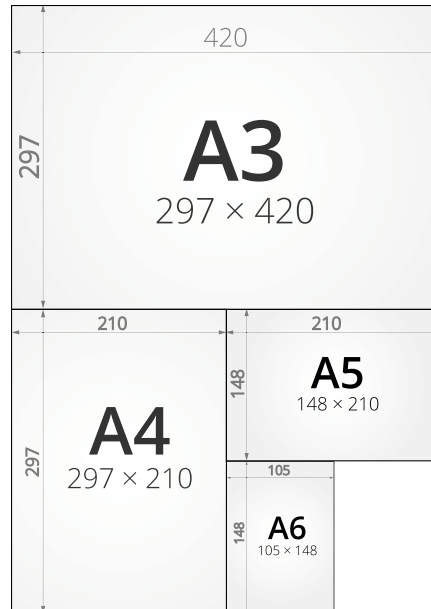
VERTICAL ADVERT:
105MM (WIDTH) X 297MM (HEIGHT)

FULL PAGE

A4 PAPER SIZE:
210MM (WIDTH) X 297MM (HEIGHT)
PLUS ADD 3MM TO ALL SIDES FOR BLEED

DOUBLE PAGE SPREAD

A3 PAPER SIZE:
297 MM X 420 MM
PLUS ADD 3MM TO ALL SIDES FOR BLEED



Our preferred format is Adobe Acrobat PDF. These must be hi-res (press-optimised) with the fonts embedded. All full-page adverts should have a 3mm symmetrical bleed (see the advertising sizes on the left for more information)

If you don't have your own artwork, or would like your existing advertising campaign to have a bit of a freshen up, then please feel free to use our bespoke design service. Our in-house design studio works with the latest technology in order to provide the highest quality adverts currently available.



IMPORTANT

Dates

ISSUE

SPRING 2020
AUTUMN 2020

ARTWORK DEADLINE

FRIDAY 31ST JANUARY
TUESDAY 8TH SEPTEMBER

PUBLICATION DATE

FRIDAY 14TH FEBRUARY
TUESDAY 22ND SEPTEMBER



We are a pretty speedy bunch here at Exquisite Weddings magazine so, even if you don't have any artwork in place, then fear not we will be able to turn something around for you – no matter how close to deadline we are!





CONTACT

EXQUISITE

WEDDINGS

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